

**Stephanie Rawlings-Blake**  
 Mayor



Room 250  
 City Hall  
 Baltimore, MD 21202

March 8<sup>th</sup>, 2016

**TO:** The Honorable Stephanie Rawlings-Blake, Mayor  
 Kalliope Parthemos, Chief of Staff  
 Colin Tarbert, Deputy Mayor  
 Sameer Sidh, Director of CitiStat

**FROM:** CitiStat Team

**SUBJECT:** DHCD Briefing

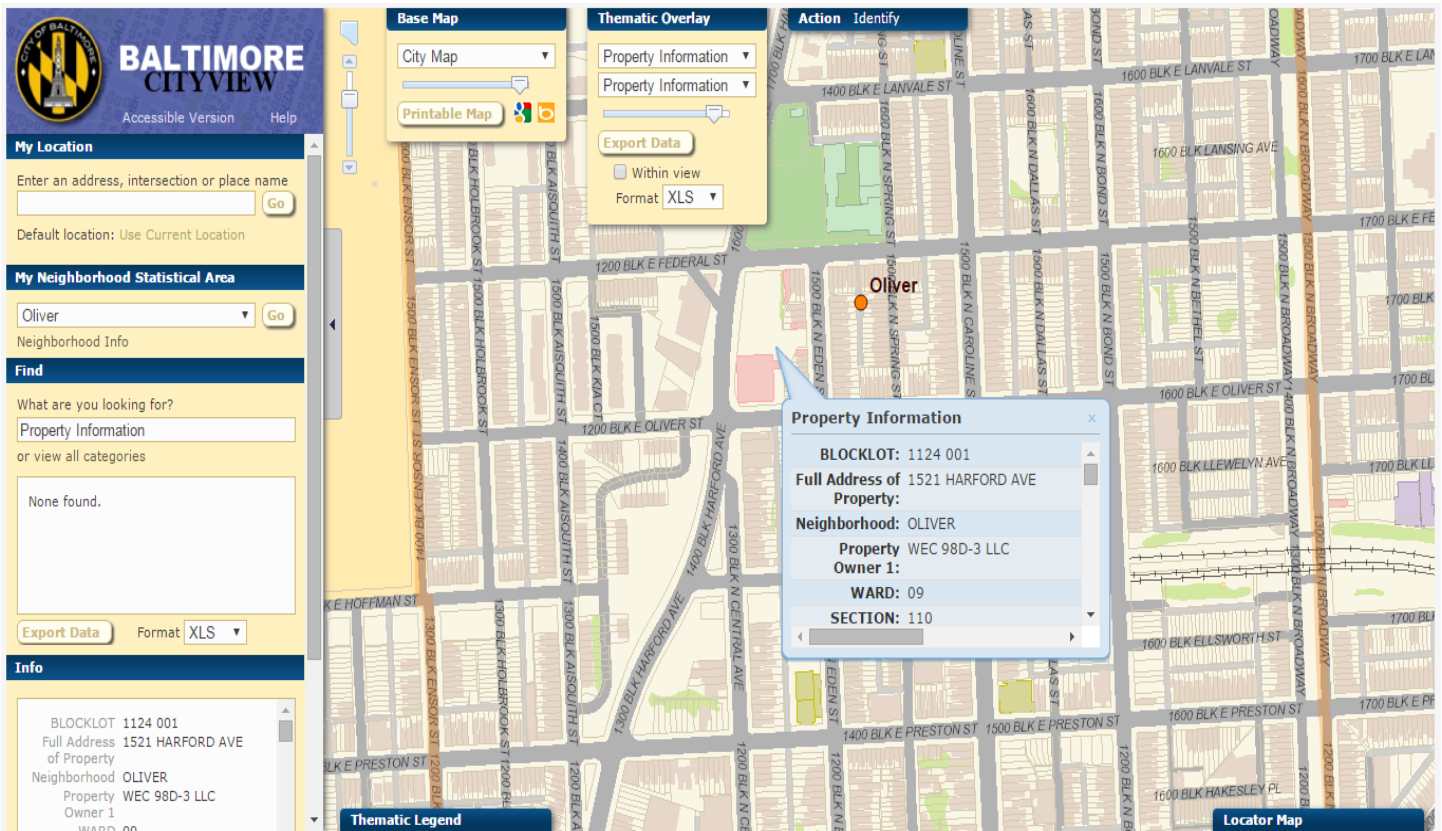


**Making Progress**

- **Promote Homeownership.** Homeownership incentive programs rebounded from a slow September. The CDBG Program, Live Near Your Work, and the Buying into Baltimore program all made substantial improvements. Improvements have been made through improved targeting strategies, as well as a re-arrangement of staff to fully support the incentive programs.

Incentive Programs	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	Jan-16	FY16 Total
Applications Received	94	61	60	124	89	84	68	580
Applications Approved	76	72	53	52	68	68	71	460
Applications Denied	11	2	8	8	3	5	1	38
Workshop Seminar Participants	1,200	190	260	80	780	0	180	2,690
Funds Distributed	\$315,000	\$298,000	\$193,000	\$238,000	\$301,000	\$322,500	\$390,500	\$2,058,000
Average \$ Per Approved Applicant	\$4,144	\$4,382	\$4,020	\$4,577	\$4,426	\$4,743	\$5,500	\$4,474
Settlements (Applications Settled and Ownership Transferred)	76	68	48	52	68	68	71	451

- After the initial launch of the Baltimore Homeownership Incentive Program (B-Hip), the division has worked extensively to improve the program and increase participation. Live Baltimore was expanded to include 6 events per year and to increase the incentive from \$4,000 to \$5,000. Other incentives were increased as well. As a result of the hard work, reforms, and initiatives, there are been a remarkable growth in the number of families aided by B-Hip. The total fiscal year totals are listed below. As currently projected, the number of families participating this fiscal year will set a new record.
  - FY11 – 277
  - FY12 – 403
  - FY13 – 534
  - FY14 – 724
  - FY15 – 724
  - FY16 – 850 (Projected)
- In addition to the increased participants in B-Hip, the total dollar number of funds distributed has increased each month since October, with a total of over \$2 million so far in the fiscal year.
- **CitiMap.** Over the past few months, CitiStat has been coordinating with HCD and MOIT to ensure CitiMap is operating correctly. The software was offline and not functioning properly for a number of weeks. The rollout for the new software occurred on March 4<sup>th</sup>, and MOIT demonstrated the functionality of the application to HCD and the panel. Example below.



**Needs Improvement**

- **Weatherization through the Customer Investment Fund.** The units served in the graph below specifically represent units served through the CIF Fund, separate from the graph above. Our goal moving forward will be to maintain consistency in the monthly units served, and to improve the total number of units served.
  - Heating Systems – replaces the existing oil fired heating system with a natural gas system.
  - Energy Efficient Roofing – allows for roofing repairs with traditional roofing and cool white roofing. The fund allows the program to service homes that would be ineligible due to a leaking roof and also preserves the energy conservation measures installed.
  - WX Enhancements – allows for the replacement of outdated and dangerous wiring to allow insulation, LED lighting, lighting automation and shower clock timers.
  - Health and Safety – allows for minor structural, electrical and plumbing repairs as well as indoor air quality, chimney repairs and moisture control.

